Web Accessibility 101

John B. Northup

WebAIM.org

Are you a…

- Developer
- Designer
- Web content creator/author
- QA/Evaluation
- Project manager
- Something else?

True or False?

Accessible web design only benefits a small percentage of the population.

8.5% of the population has a disability that affects computer use

…does not include those with cognitive/learning disabilities, color blindness, etc.

Google is blind

...and deaf

...and can’t use a mouse

Assistive Technology

“Assistive technology promotes greater independence by enabling people to perform tasks that they were formerly unable to accomplish, or had great difficulty accomplishing.”

Wikipedia

Do you use a form of assistive technology?

OREGON

True, False, or I don’t know?

My web content is currently accessible.

WCAG 2

- Principles based
  - **P**erceivable
  - **O**perable
  - **U**nderstandable
  - **R**obust
- WCAG 2.0 finalized in 2008
- WCAG 2.1 finalized June 2018.

Normative

- “Required for conformance”
- Principles (POUR) > Guidelines > Success Criteria
- Success Criteria are assigned levels – A, AA, or AAA

Non-normative

- “For information purposes and not required for conformance”
- Supporting materials are non-normative
- Understanding…
- How to Meet...
  - Sufficient Techniques, Advisory Techniques, and Failures

Principle 1 – Perceivable

Information and user interface components must be presentable to users in ways they can perceive.

Guideline 1.1 – Text Alternatives

Provide text alternatives for any non-text content so that it can be changed into other forms people need, such as large print, braille, speech, symbols or simpler language.

› Show techniques and failures for 1.1

1.1.1 Non-text Content — Level A

Understanding 1.1.1

All non-text content that is presented to the user has a text alternative that serves the equivalent purpose, except for the situations listed below. › Show full description

› Show techniques and failures for 1.1.1

SHARE | BACK TO TOP

Guideline 1.2 – Time-based Media

Provide alternatives for time-based media.

1.2.1 Audio-only and Video-only (Prerecorded) — Level A

Understanding 1.2.1

For prerecorded audio-only and prerecorded video-only media, the following are true, except when the audio or video is a media alternative for text and is clearly labeled as such: › Show full description

WebAIM
web accessibility in mind

WCAG 2 Checklist

Principle 1: Perceivable

Web content is made available to the senses - sight, hearing, and/or touch

Guideline 1.1 Text Alternatives

Provide text alternatives for any non-text content

Success Criteria	Recommendations
1.1.1 Non-text Content (Level A)	☐ All images, form image buttons, and image map hot spots have appropriate, equivalent alternative text. ☐ Images that do not convey content, are decorative, or contain content that is already conveyed in text are given null alt text (alt="") or implemented as CSS backgrounds. All linked images have descriptive alternative text. ☐ Equivalent alternatives to complex images are provided in context or on a separate linked page. ☐ Form buttons have a descriptive value. ☐ Form inputs have associated text labels. ☐ Embedded multimedia is identified via accessible text. ☐ Frames and iframes are appropriately titled.

Guideline 1.2 Time-based Media

Provide alternatives for time-based media

NOTE: If the audio or video is designated as an alternative to web content (e.g., an audio or sign language version of a web page, for example), then the web content itself serves as the alternative.

Success Criteria	Recommendations
1.2.1 Prerecorded Audio-only and Video-only (Level A)	☐ A descriptive text transcript that includes relevant auditory content is provided for non-live audio-only (audio podcasts, MP3 files, etc.). ☐ A descriptive text transcript or audio description is provided for non-live video-only (e.g., video that has no audio track), unless the video is decorative.
1.2.2 Captions (Prerecorded)	☐ Synchronized captions are provided for non-live video (YouTube videos, etc.).

Your site can be compliant,
yet inaccessible

Your site can be technically accessible,
yet functionally inaccessible

Accessibility > Compliance

Americans with Disabilities Act

- Pre-dates the web
- 3 Titles – Employment, State and local governments, Public and commercial facilities
- Does not define technical standards for web accessibility
- Lawsuits, complaints, and DOJ settlements require WCAG 2.0 A/AA

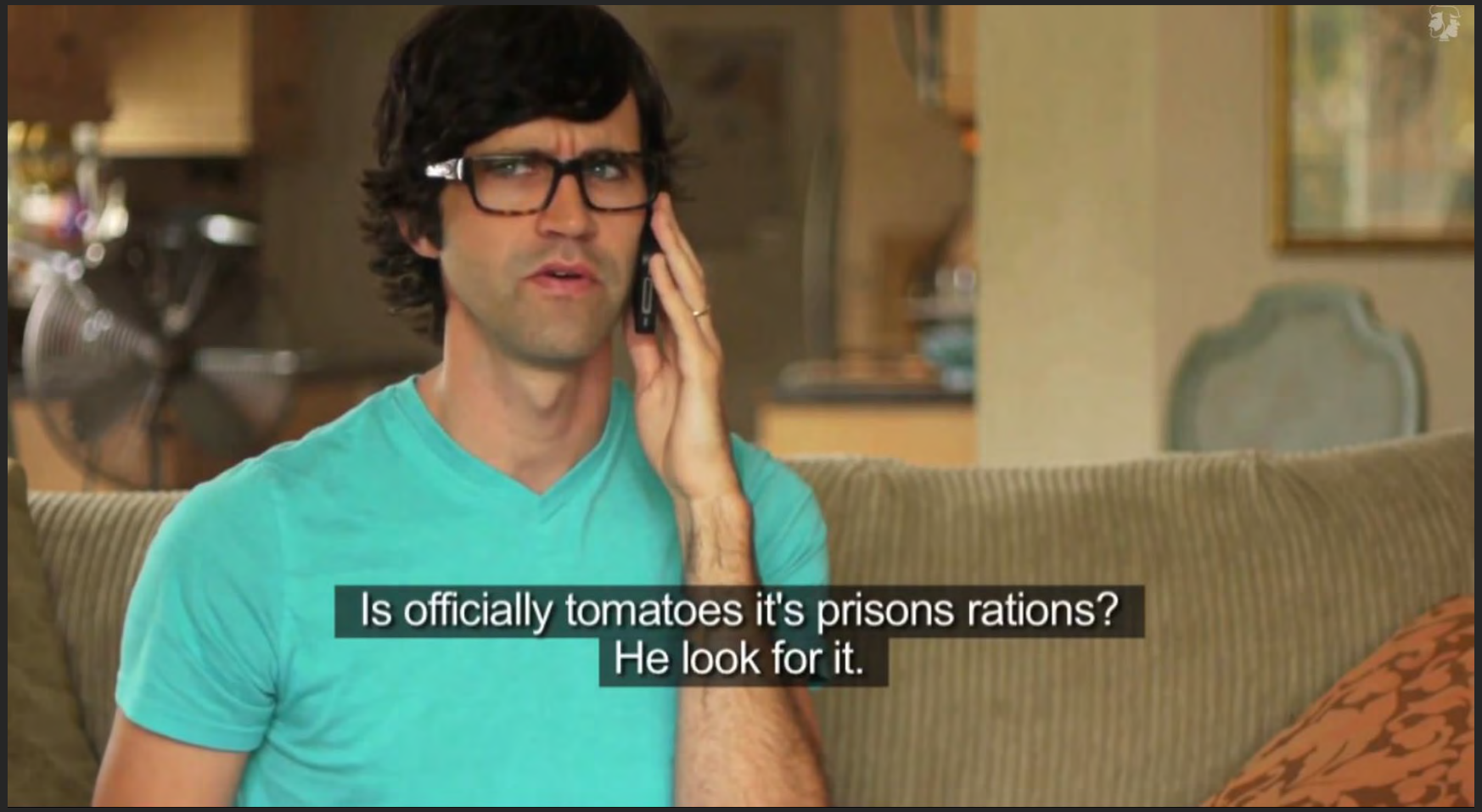
ADA Compliant?

Auditory Disabilities

1. Provide captions for video & live audio.
2. Provide text transcripts for all audio content.

Transcription Methods

- Typing
- Stenographer or “Shadow Speaker”
- Automated captioning


Is officially tomatoes it's prisons rations?
He look for it.

Audio Description

Typically a narrator that describes visual content.
Sometimes called “Descriptive Video Service” (DVS).

Avoid expensive audio descriptions by ensuring important visual content is presented audibly.

What are additional benefits of captions and transcripts?

Deaf-blind

- Content accessible to users who are blind **and** to users who are deaf will generally be accessible to users who are deaf-blind.
- Descriptive transcripts provide media accessibility.

Low Vision

amazon Try Prime

Your Amazon.com | Today's Deals | Gift Cards | Sell | Help

Shop by Department | Search | Kindle Store | Go | Hello. Sign Your Ac

Buy a Kindle | Kindle eBooks | Advanced Search | Daily Deals | Free Reading Apps | Kindle Singles | Newsstand | Accesso

Kindle Fire

Powerhouse tablets
Built for work and play

Compare Kindles

Fire HD
$139

Fire HDX
$229

Fire HDX 8.9"
$379

Fire H
$269

kindle fire HD

Our most affordable Kindle Fire, now in HD

Kindle Fire 7" Tablet, Now in HD

7" HD Display, Wi-Fi, 8GB or 16GB

(9,181 customer reviews)

$139.00 FREE Shipping Details

Storage Size: 8 GB

8 GB | 16 GB

Offer Type: With Special Offers

With Special | Without Special

Special offers and sponsored screen
on the Kindle Fire lock screen. Learn

Kindle Fire

Powerhouse tablets
Built for work and play

Compare Kindles

Fire HD
$139

Fire HDX
$229

Fire HDX 8.9"
$379

Fire H
~~$269~~

kindle fire HD

Our most affordable Kindle Fire, now in HD

Kindle Fire 7" Tablet, Now in HD

7" HD Display, Wi-Fi, 8GB or 16GB

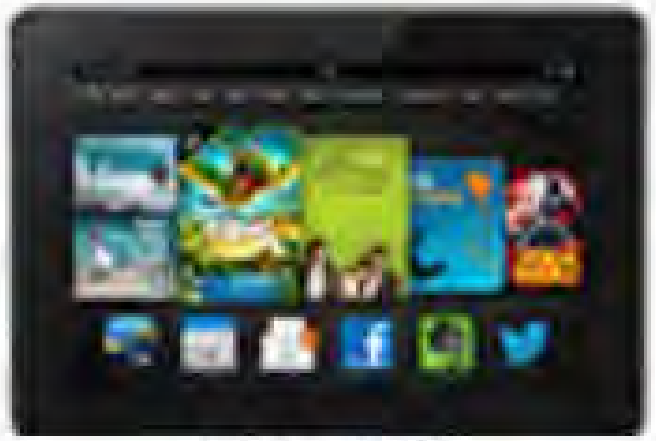
(9,181 customer reviews)

$139.00 FREE Shipping Details

Storage Size: 8 GB

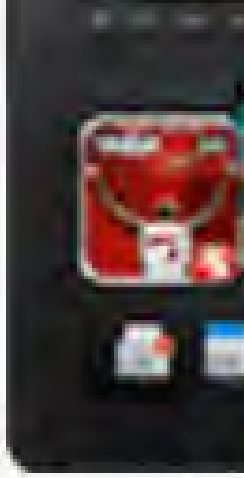
8 GB | 16 GB

ay



Fire HD
$139

Fire HDX
$229



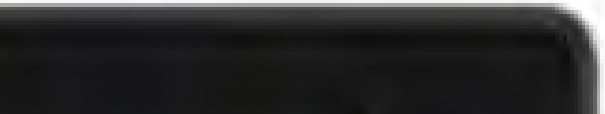
Fi

dle Fire, now in HD

Kindle Fire 7" Tablet, Now i

7" HD Display, Wi-Fi, 8GB or 16GB

(9,181 customer reviews)



vs

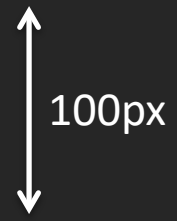
Vitally Important Text

Browser Zoom

- Browser controls
  - Larger: Ctrl/command & +
  - Smaller: Ctrl/command & -
  - Reset : Ctrl/command & 0
- Responsive design supports users with low vision who zoom page content
- Zoomed content will trigger responsive breakpoints
- Some users may adjust only text sizes
  - Test in Firefox

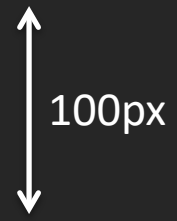
Avoid CSS height

I am some text in a div that has a pixel height



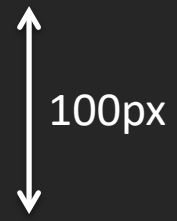
Avoid CSS height

I am some text in a div that has a pixel height



CSS min-height

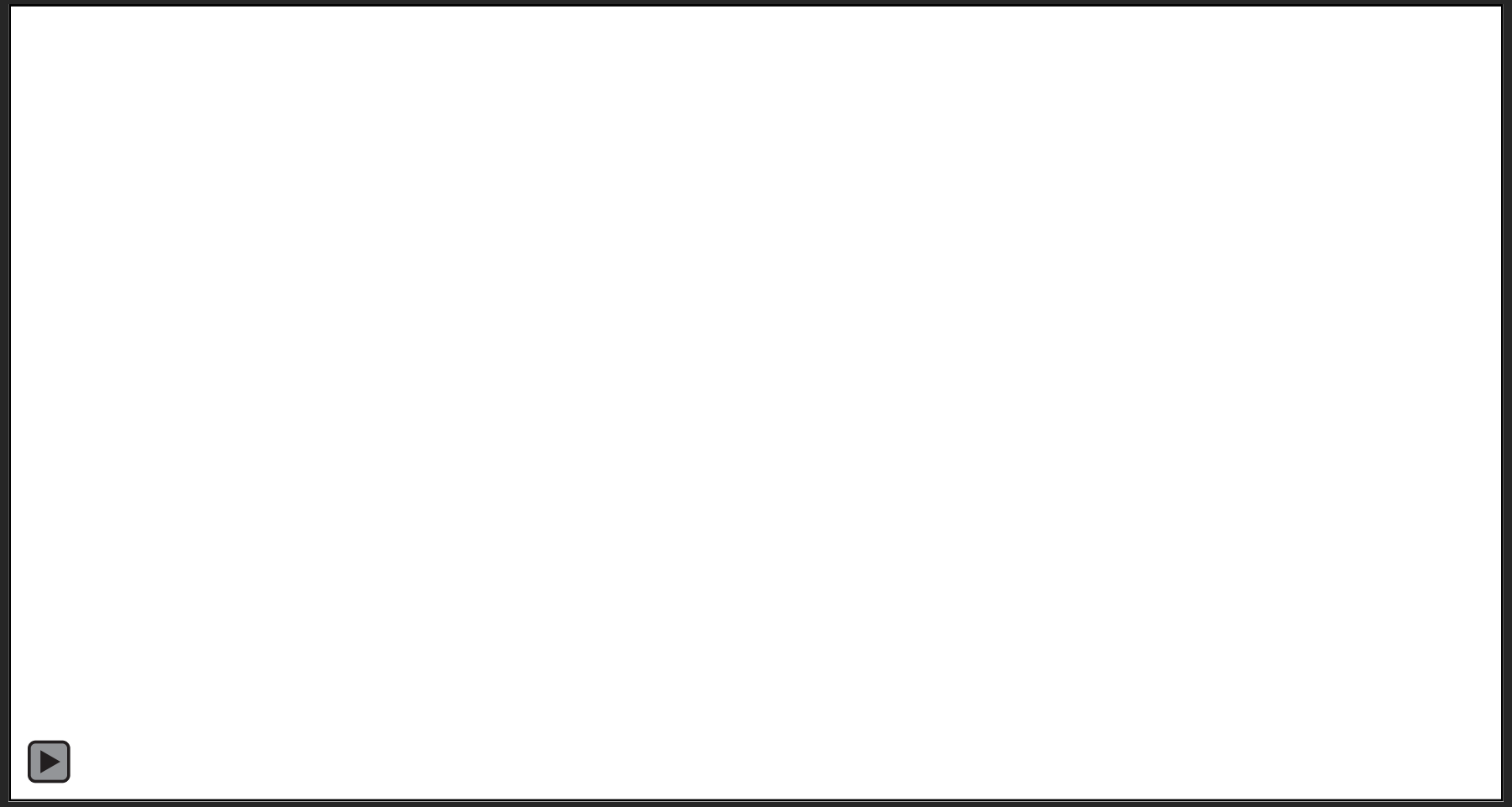
I am some text in a div that has a pixel min-height



WCAG Zoom Requirements

- 1.4.4 Resize text (Level AA)
  - “Except for captions and images of text, text can be resized without assistive technology up to 200% without loss of content or functionality.”
  - Zoom to 200% is supported.
- 1.4.10 Reflow (Level AA - WCAG 2.1)
  - “Content can be presented without loss of information or functionality…” and without horizontal scrolling (except when necessary) at 400% zoom with viewport width at 1280 pixels.
- Consider text sizing
  - Perhaps to 130%-150%

200% Zoom on CNN.com



Use click to trigger hover interactions

WCAG 2.1 – Content on Hover or Focus (Level AA)

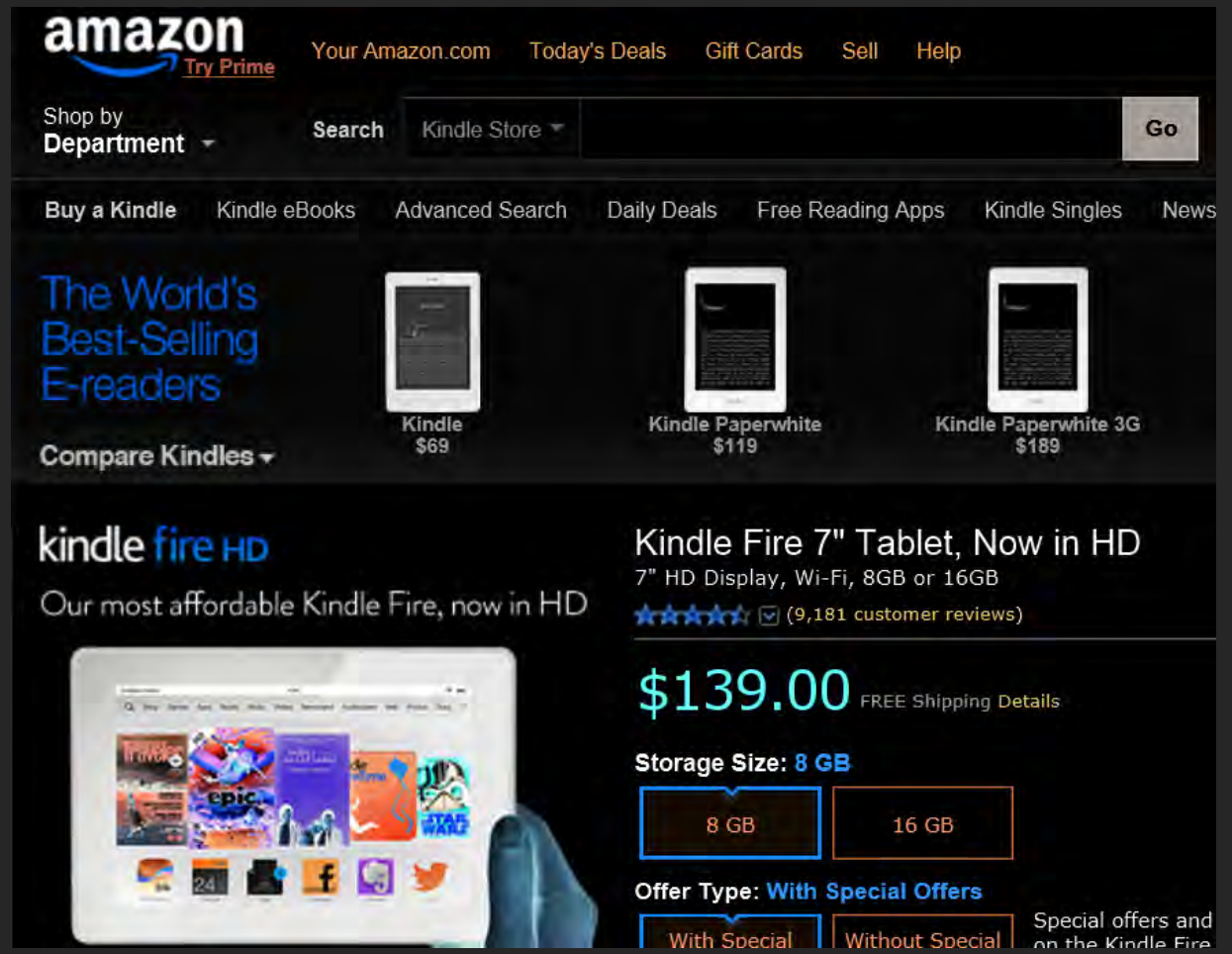
Content that appears on hover and focus must be:

- “Dismissible…without moving pointer hover or keyboard focus”: Esc key dismisses
- “Hoverable”: Doesn’t disappear when moving the pointer to the new content
- “Persistent”: Visible until you move mouse away or dismiss it

Present messaging close to form controls

Provide Sufficient Contrast

Inverted and High Contrast



WCAG Contrast Formula

$$(L1 + 0.05) / (L2 + 0.05)$$

where

$$L = 0.2126 * R + 0.7152 * G + 0.0722 * B$$

where

R, G, and B =

$R_{sRGB} <= 0.03928$ then $R = R_{sRGB}/12.92$
else $R = ((R_{sRGB}+0.055)/1.055) ^ 2.4$

where

$R_{sRGB} < = R_{8bit}/255$

21:1

21:1

Level AA Contrast Examples

4.5:1

Gray (#767676) on White

Purple (#CC21CC) on White

Red (#E30000) on Yellow (#FFFF00)

3:1 – “Large” text

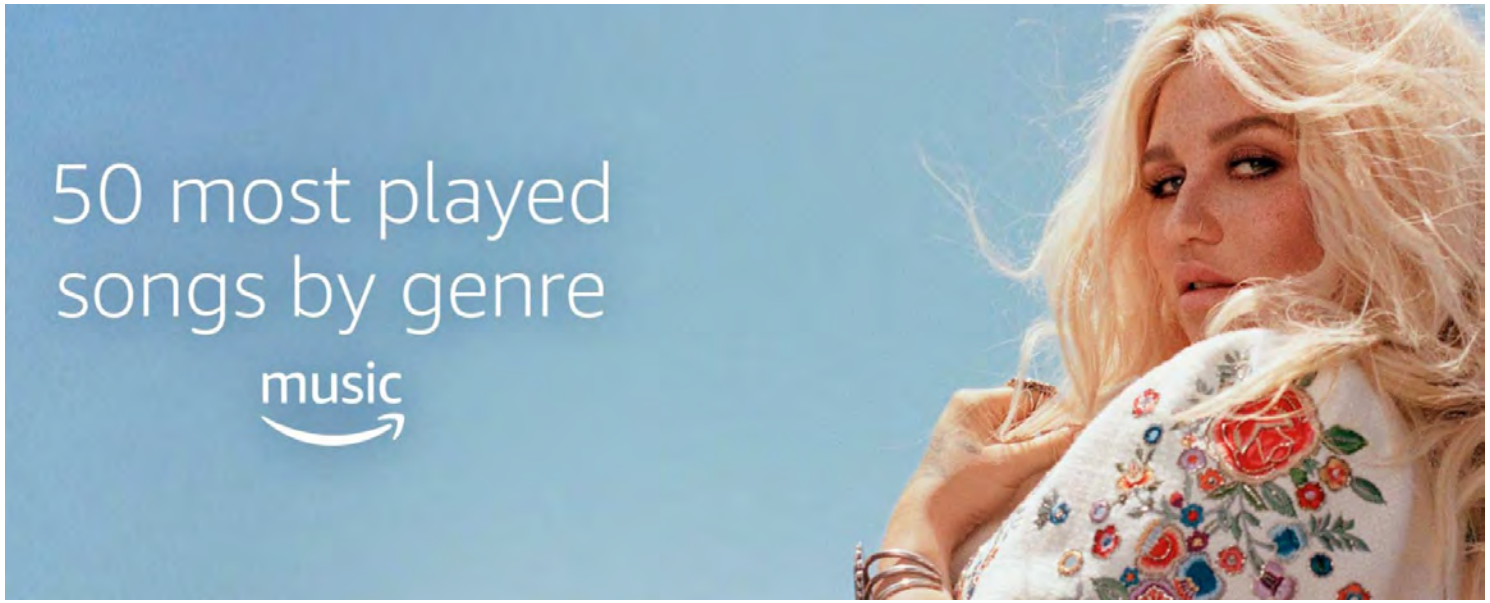
≥18pt (24px)

BOLD: ≥14pt (18.67px)

WebAIM Contrast Checker

webaim.org/resources/contrastchecker/

“Images of text”



Exceptions

“Incidental”

Jean-Paul Sartre Nausea
HALE the Goose Girl
BLOOMSBURY
EXTREMELY LOUD & INCREDIBLY CLOSE
JONATHAN SAFRAN FOER
HOUGHTON MIFFLIN
The NIGHT CIRCUS
ERIN MORGENSTERN
DOUBLEDAY
SAUL BELLOW The Adventures of Augie March
VICTOR HUGO
Les Misérables
MARCHETTA
JELLICOE ROAD
HARPER TEEN
AVON NOVEL
ONE HUNDRED YEARS OF SOLITUDE
PRIDE and PREJUDICE
by JANE AUSTEN
BOOKS, INC. PUBLISHERS
ASK THE DUST
JOHN FANTE
Revolutionary Road
Richard Yates
Vintage
BEHOLD A PALE HORSE
WILLIAM COOPER
EDITH WHARTON The House of Mirth
PENGUIN CLASSICS
PATERSON
Bridge to Terabithia
ANGLE OF REPOSE
WALLACE STEGNER
Lewis Carroll
PENGUIN CLASSICS
THE ILIAD
ROBERT FAGLES
BERNARD KNOX
HOMER
PENGUIN CLASSICS DELUXE EDITION
FICTION
WARNER BOOKS
Geek Love
KATHERINE DUNN
The Stand
STEPHEN KING
DOUBLEDAY
JEANNETTE WALLS
HALF BROKE HORSES
THE GIRL WITH THE DRAGON TATTOO
KNOPF
STIEG LARSSON
the perks of being a wallflower
STEPHEN CHBOSKY
BOOKS
DESERT SOLITAIRE
EDWARD ABBEY
VINTAGE
CARVER
WHAT WE TALK ABOUT WHEN WE TALK ABOUT LOVE
THE EMPEROR OF ALL MALADIES
SIDDHARTHA MUKHERJEE
SCRIBNER
All Creatures Great and Small · James Herriot
Free Your Voice
Silvia Nakkach and Valerie Carpenter
SOUNDS TRUE
LITTLE BROTHER
CORY DOCTOROW
TOR
BEOWULF
A NEW VERSE TRANSLATION BY SEAMUS HEANEY
NORTON
In the HEART of the SEA
Nathaniel Philbrick
VIKING
KEN KESEY
SOMETIMES A GREAT NOTION
THE PHANTOM TOLLBOOTH
JUSTER
DIANA GABALDON
OUTLANDER

"Inactive"

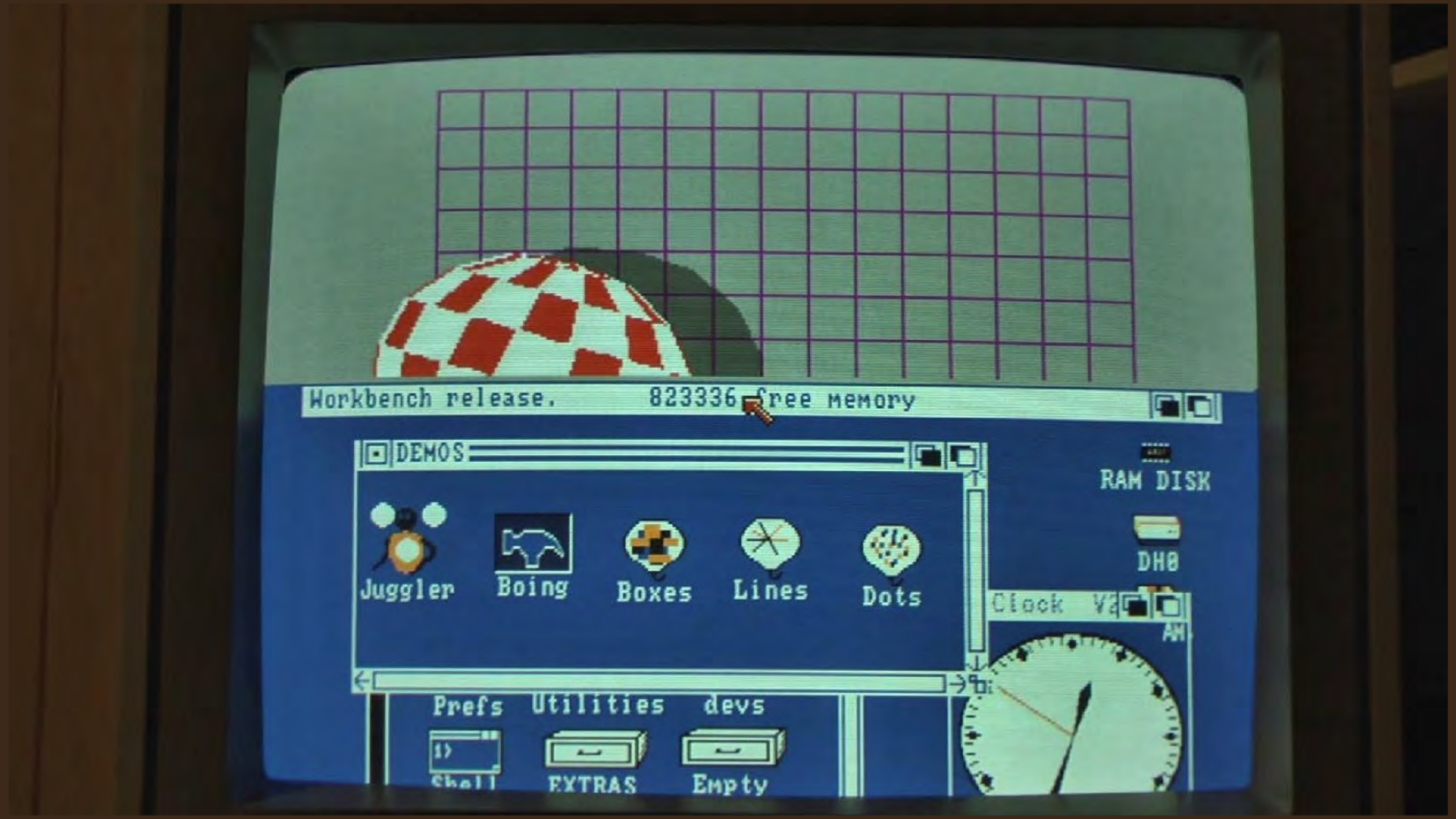
“Logotypes”

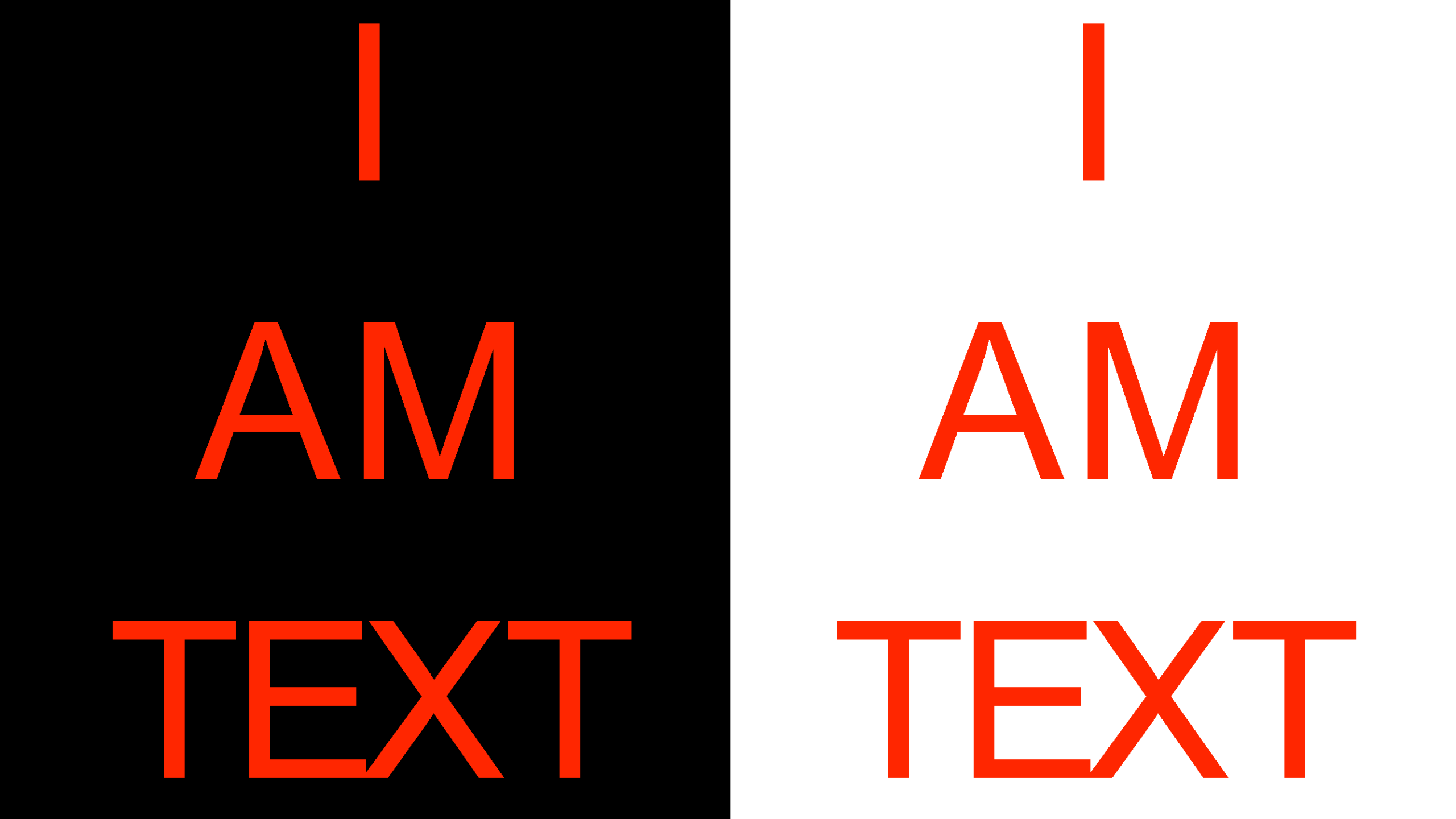
WCAG 2.1: Non-text Contrast

- Level AA
- 3:1 contrast of:
  - User Interface Components
    - Including states (focus indicators, hover states, etc.)
  - Graphical Objects

common
sense
is
vital
when
considering
color
contrast

pass
pass
pass
pass
fail
fail
fail
fail


Workbench release.
823336 free memory
DEMOS
Juggler
Boing
Boxes
Lines
Dots
RAM DISK
DH0
Clock
AM
Prefs
Utilities
devs
Shell
EXTRAS
Empty


I
AM
TEXT
I
AM
TEXT

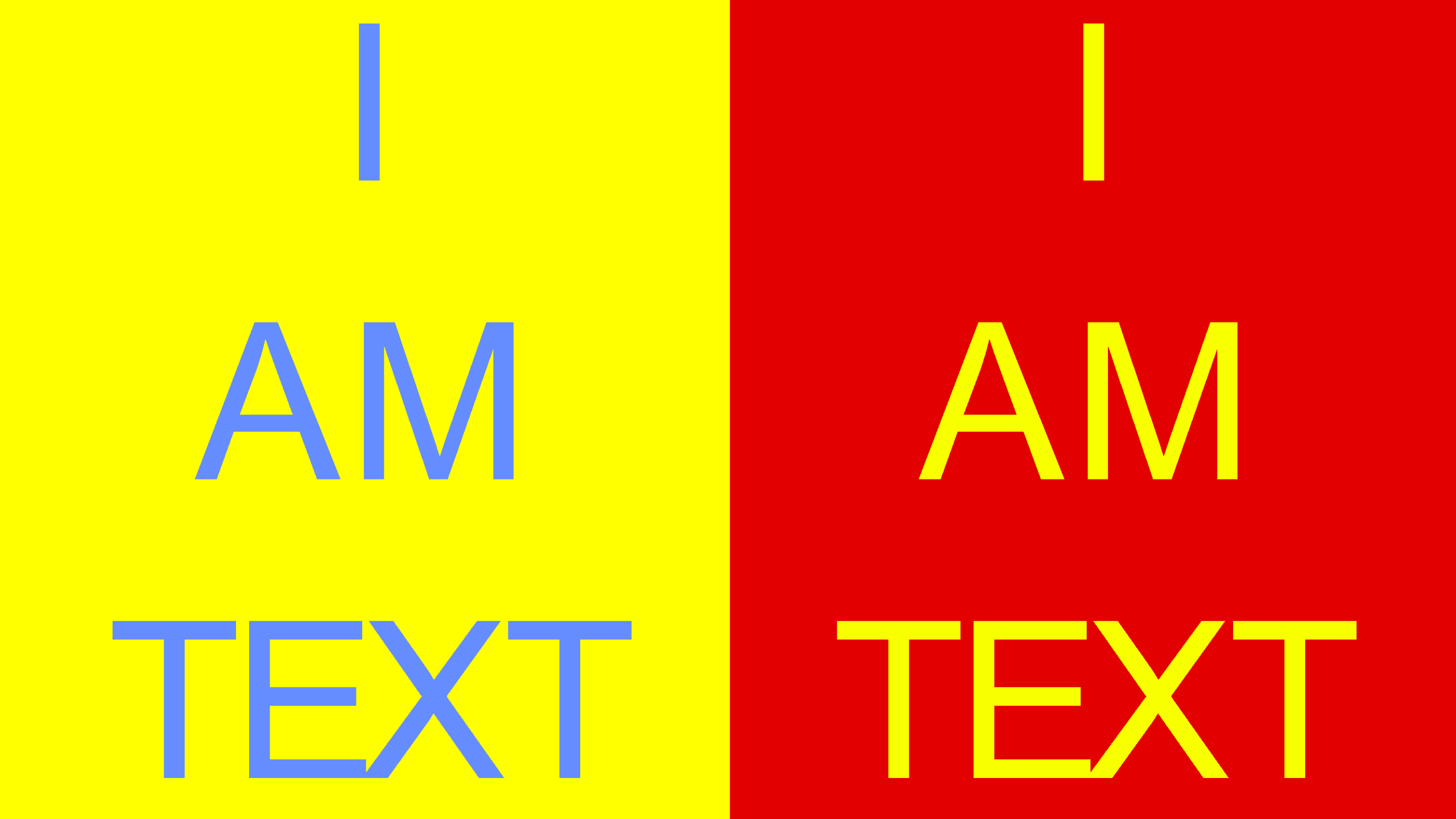
5.25:1
4:1

I AM TEXT

I AM TEXT

4.5:1

4.5:1


I
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TEXT
I
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TEXT

2.79:1

4.65:1

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I AM TEXT

I AM TEXT

common
sense
is
vital
when
considering
color
contrast

Color Blindness

An Example

Edible mushrooms are shown in green. Poisonous mushrooms are shown in red.

- Amanita
- Chanterelle
- Porcini
- Shiitake
- Tylopilus

An Example

The green mushrooms listed here are okay to eat. The red mushrooms will kill you.

- Amanita
- Chanterelle
- Porcini
- Shiitake
- Tylopilus

Required fields marked in red

Name

Date of birth

Address

Mad River Boat Trips

Snake River - Classic Boats . . . Classic Adventure (8-Mile Whitewater)

2 Guests

SEP 2018

S	M	T	W	T	F	S
26.	27.	28.	29.	30.	31.	1.
2.	3.	4.	5.	6.	7.	8.
9.	10.	11.	12.	13.	14.	15.
16.	17.	18.	19.	20.	21.	22.
23.	24.	25.	26.	27.	28.	29.
30.	1.	2.	3.	4.	5.	6.

= Available = Not Available

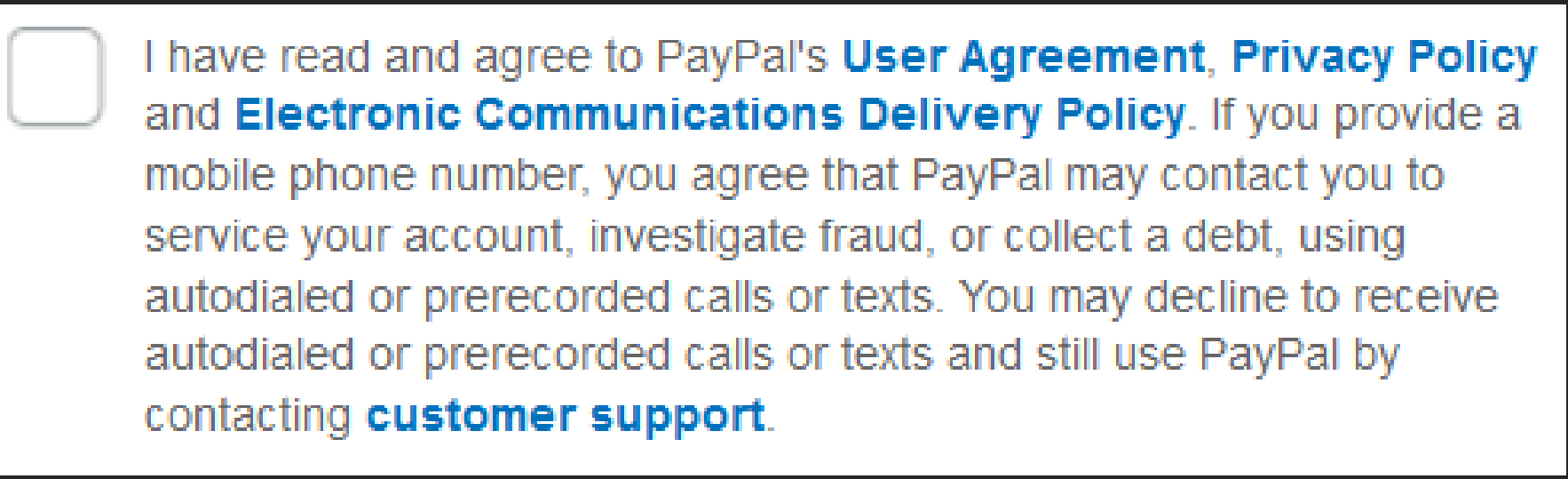
1. Ensure sufficient contrast
2. Do not rely on color alone

Requirements for non-underlined links

- A 3:1 contrast ratio between link text and non-link text
- Link must present a non-color cue (typically underline) on mouse hover AND keyboard focus

I have read, and I consent and agree to PayPal's User Agreement and Privacy Policy (including PayPal processing and disclosing my personal data). I understand I can change my communication preferences at any time.

I have read, and I consent and agree to PayPal's User Agreement and Privacy Policy (including PayPal processing and disclosing my personal data). I understand I can change my communication preferences at any time.

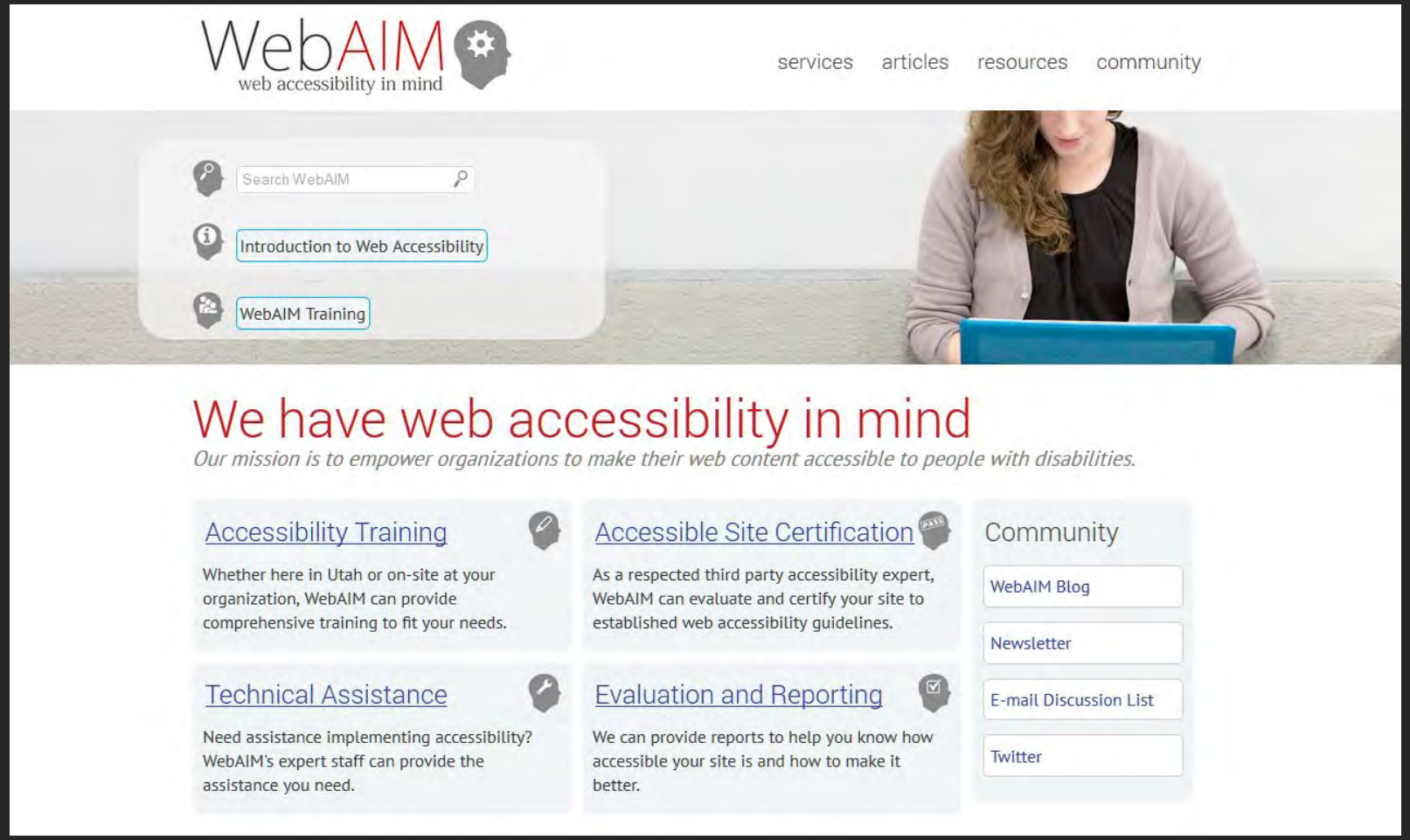

I have read and agree to PayPal's **User Agreement**, **Privacy Policy** and **Electronic Communications Delivery Policy**. If you provide a mobile phone number, you agree that PayPal may contact you to service your account, investigate fraud, or collect a debt, using autodialed or prerecorded calls or texts. You may decline to receive autodialed or prerecorded calls or texts and still use PayPal by contacting **customer support**.

I have read and agree to PayPal's **User Agreement**, **Privacy Policy** and **Electronic Communications Delivery Policy**. If you provide a mobile phone number, you agree that PayPal may contact you to service your account, investigate fraud, or collect a debt, using autodialed or prerecorded calls or texts. You may decline to receive autodialed or prerecorded calls or texts and still use PayPal by contacting **customer support**.

WebAIM Link Contrast Checker

webaim.org/resources/linkcontrastchecker/

Blindness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services
articles
resources
community
Search WebAIM
Introduction to Web Accessibility
WebAIM Training
We have web accessibility in mind
Our mission is to empower organizations to make their web content accessible to people with disabilities.
Accessibility Training
Whether here in Utah or on-site at your organization, WebAIM can provide comprehensive training to fit your needs.
Accessible Site Certification
As a respected third party accessibility expert, WebAIM can evaluate and certify your site to established web accessibility guidelines.
Technical Assistance
Need assistance implementing accessibility? WebAIM's expert staff can provide the assistance you need.
Evaluation and Reporting
We can provide reports to help you know how accessible your site is and how to make it better.
Community
WebAIM Blog
Newsletter
E-mail Discussion List
Twitter

skip to main content

WebAIM - Web Accessibility In Mind

Main Navigation Services Articles Resources Community

Search Terms

Introduction to Web Accessibility

WebAIM Training

We have web accessibility in mind

Our mission is to empower organizations to make their web content accessible to people with disabilities.

Accessibility Training

Whether here in Utah or on-site at your organization, WebAIM can provide comprehensive training to fit your needs.

Accessible Site Certification

As a respected third party accessibility expert, WebAIM can evaluate and certify your site to established web accessibility guidelines.

Technical Assistance

Need assistance implementing accessibility? WebAIM's expert staff can provide the assistance you need.

Evaluation and Reporting

We can provide reports to help you know how accessible your site is and how to make it better.

Community

skip to main content

WebAIM
web accessibility in mind

Main Navigation

- Services
- Articles
- Resources
- Community

Search Terms Search WebAIM

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Community

- WebAIM Blog
- Newsletter
- E-mail Discussion List
- Twitter

Screen Reader Users

- Not all screen reader users are completely blind.
- Most have low vision.
  - 45% of respondents to our low-vision survey use a screen reader.
- Some users have a reading or cognitive disability.

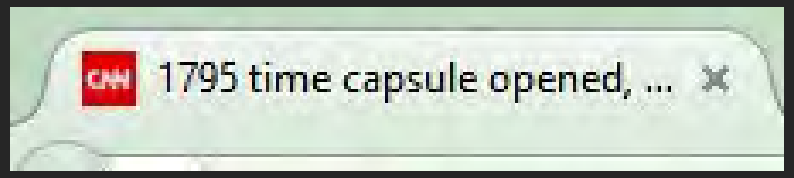
Common screen readers

- Windows
  - JAWS
    - JAWS + IE is still common
  - NVDA
  - Narrator: Uncommon but growing
- Mac and iOS – VoiceOver
  - 75% of mobile
- Android
  - Talkback (mostly)
- ChromeVox: Very uncommon

Headings

- The most common method for finding information on a page
  - 67% of WebAIM survey respondents
- Headings should describe a section of content.
  - Should never be empty
- Usually one <h1> per page.
- In isolation, document headings serve as a table of contents.
- Do not skip heading levels (e.g., <h2> to <h4>).
  - Can skip backward (e.g., <h4> to <h2>).

Page Title



- `<title>1795 time capsule opened, …</title>`
- Often the first thing read
- Should be succinct and descriptive
- Put the most useful information first
- Should usually match or be similar to the `<h1>`

HTML Regions

- <header>
- <nav>
- <main>
- <aside>
- <footer>

Alternative Text

Alternative Text

- Read by screen readers
- Alternative to images if they are disabled or not supported
- Used by search engines

What is **equivalent** alternative text?

CONTENT and **FUNCTION**

VERY RARELY Description

If you couldn’t use a picture, what text would you put in its place?

Alternative Text

Should...

- Be accurate and equivalent.
- Be succinct.
- NOT be redundant.
- NOT use the phrases "image of ..." or "graphic of ..." to describe the image.

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web accessibility in mind

alt="WebAIM - Web Accessibility in Mind"

Can be presented two ways…

- In the **alt attribute** of the img element.
  `<img alt="I am alt text">`
- In the **context** or surroundings of the image itself.

```
<a href="minivans.html">
      <img src="minivans.jpg" alt="???"><br>
      Minivans
</a>
```

```
<a href="minivans.html">
      <img src="minivans.jpg" alt=""><br>
      Minivans
</a>
```

“Null” vs. No Alt Attribute

- Null alt (alt="") = Declaration
  - Decorative
  - Alt text is in nearby text
- No alt = Omission
  - Screen readers will probably treat it the same as alt="".

Images that are the only thing within a link must **ALWAYS** have alternative text

... and image map hot-spots and image buttons too.

Image Link

Minivans

Text Link

```
<a href="minivans.html">
<img src="minivans.jpg" alt="Minivans"></a>
<br>
<a href="minivans.html">Minivans</a>
```

Download the Employment Application

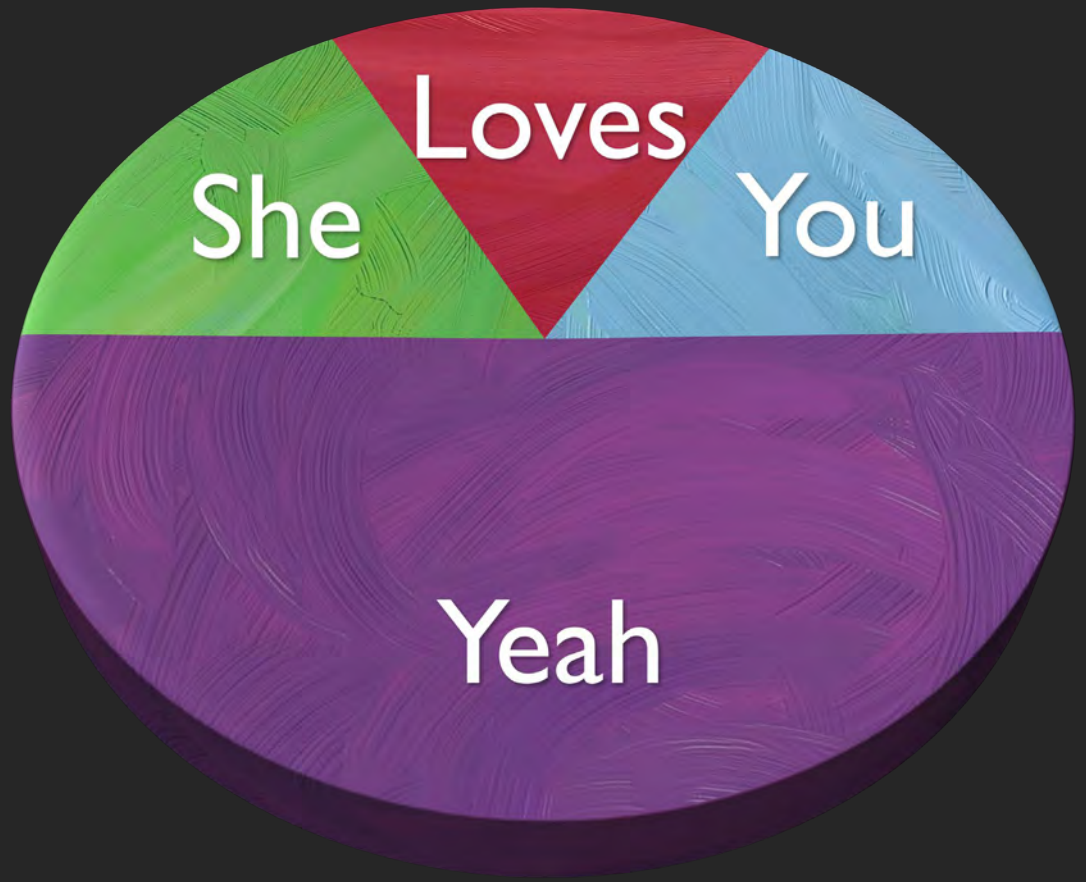
```
<a href="app.pdf">Download the
Employment Application
<img src="acrobat.png" alt="???"></a>
```

Download the Employment Application

```
<a href="app.pdf">Download the
Employment Application
<img src="acrobat.png" alt="PDF"></a>
```

alt="students studying under a tree"???

Complex Images



Contents of a Beatles Song

Complex Images

- Provide the alternative in context **OR**
- Provide a link to a page that contains the longer description
- `longdesc` can reference the long description page, though support is poor and it has been dropped from HTML5
  - `<img longdesc="chartdata.html" …>`
- The main image should still have some alt text!

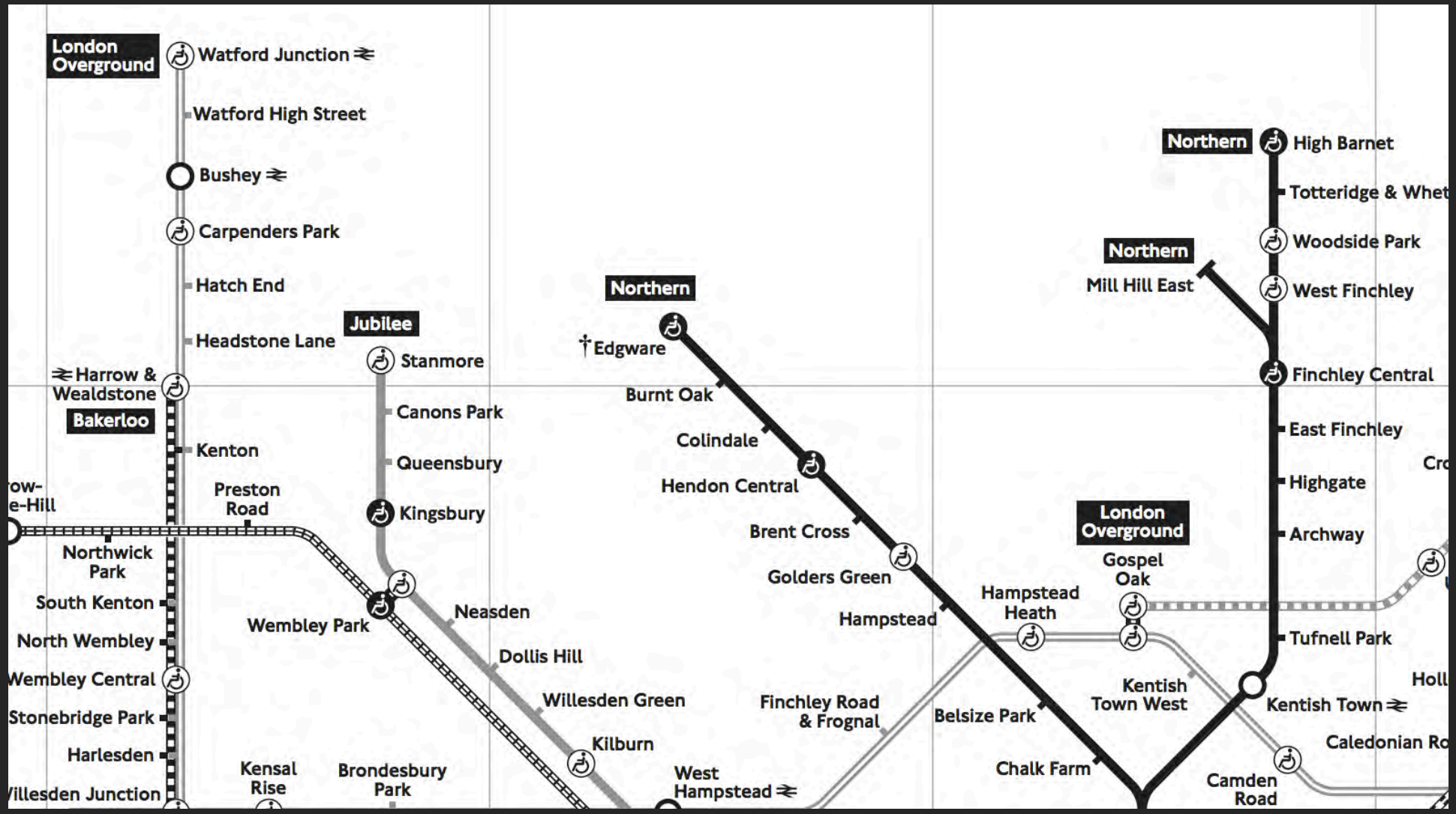
London's Rail & Tube services

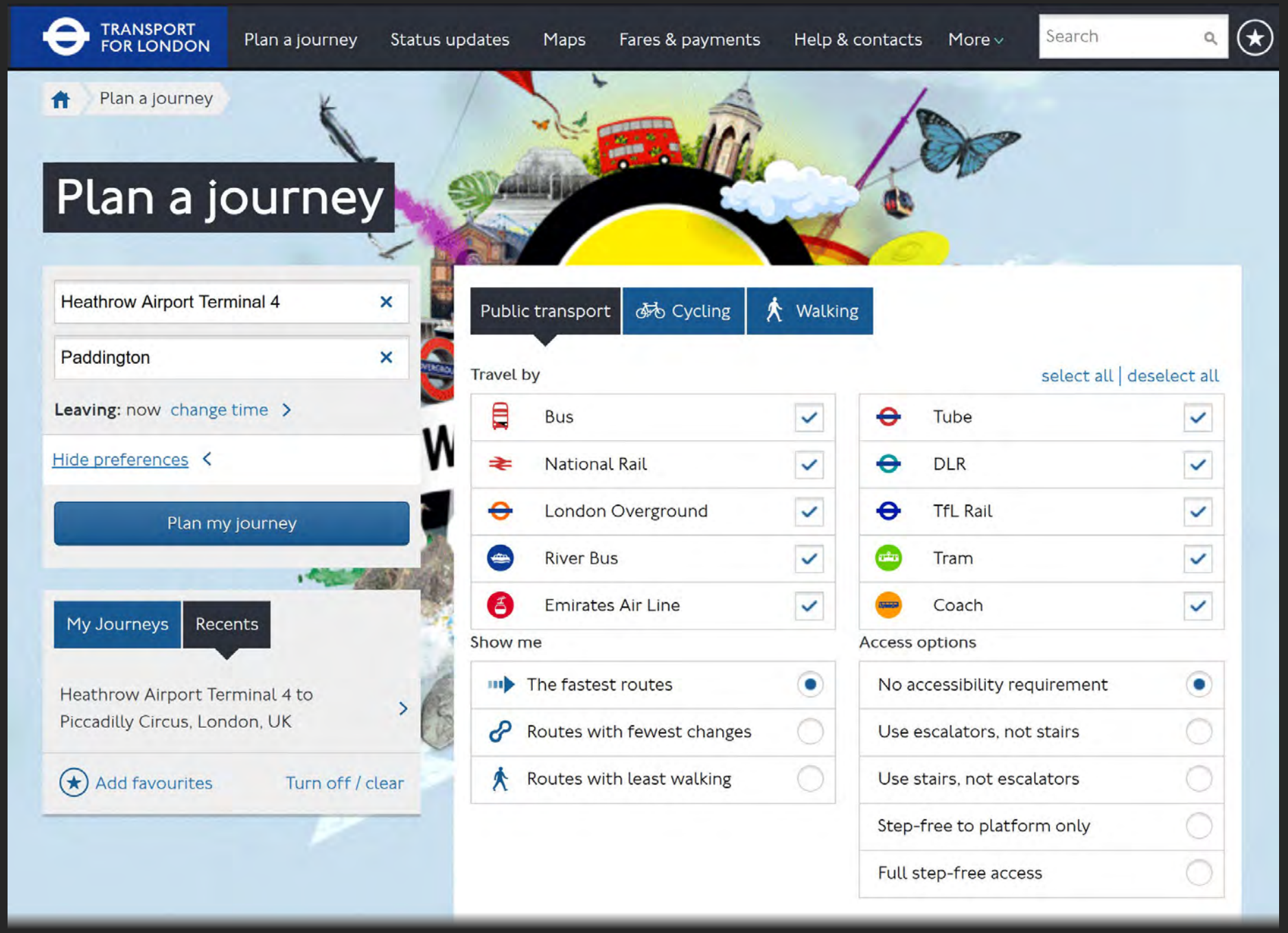
Key to lines and symbols

- Bakerloo
- Central
- Circle
- District — limited service
- Hammersmith & City
- Jubilee
- Metropolitan
- Northern
- Piccadilly
- Victoria
- Waterloo & City
- DLR
- London Overground
- London Trams
- TfL Rail
- Emirates Air Line cable car

- Chiltern Railways
- c2c — limited service
- Gatwick Express
- Great Northern
- Great Western Railway
- Greater Anglia — peak hours only
- Heathrow Express — peak hours or limited service
- Southern
- Southeastern — peak hours only
- Southeastern high speed
- South Western Railway — peak hours only
- Thameslink — peak hours only
- West Midlands Trains

- London Trams fare zone
- Stratford — Station in both fare zones
- Interchange stations
- Street level transfer between stations
- Airport
- Riverboat services
- Victoria Coach Station


London Overground
Watford Junction
Watford High Street
Bushey
Carpenders Park
Hatch End
Headstone Lane
Harrow & Wealdstone
Bakerloo
Kenton
Preston Road
Northwick Park
South Kenton
North Wembley
Wembley Central
Stonebridge Park
Harlesden
Willesden Junction
Jubilee
Stanmore
Canons Park
Queensbury
Kingsbury
Wembley Park
Neasden
Dollis Hill
Willesden Green
Kilburn
Kensal Rise
Brondesbury Park
Northern
Edgware
Burnt Oak
Colindale
Hendon Central
Brent Cross
Golders Green
Hampstead
West Hampstead
Finchley Road & Frognal
Belsize Park
Chalk Farm
London Overground
Gospel Oak
Hampstead Heath
Kentish Town West
Camden Road
Northern
High Barnet
Totteridge & Whet
Woodside Park
West Finchley
Mill Hill East
Finchley Central
East Finchley
Highgate
Archway
Tufnell Park
Kentish Town
Caledonian Ro


TRANSPORT FOR LONDON
Plan a journey
Status updates
Maps
Fares & payments
Help & contacts
More
Search
Plan a journey
Plan a journey
Heathrow Airport Terminal 4
Paddington
Leaving: now change time
Hide preferences
Plan my journey
My Journeys
Recents
Heathrow Airport Terminal 4 to Piccadilly Circus, London, UK
Add favourites
Turn off / clear
Public transport
Cycling
Walking
Travel by
select all | deselect all
Bus
National Rail
London Overground
River Bus
Emirates Air Line
Tube
DLR
TfL Rail
Tram
Coach
Show me
The fastest routes
Routes with fewest changes
Routes with least walking
Access options
No accessibility requirement
Use escalators, not stairs
Use stairs, not escalators
Step-free to platform only
Full step-free access

Screen Reader Demonstration

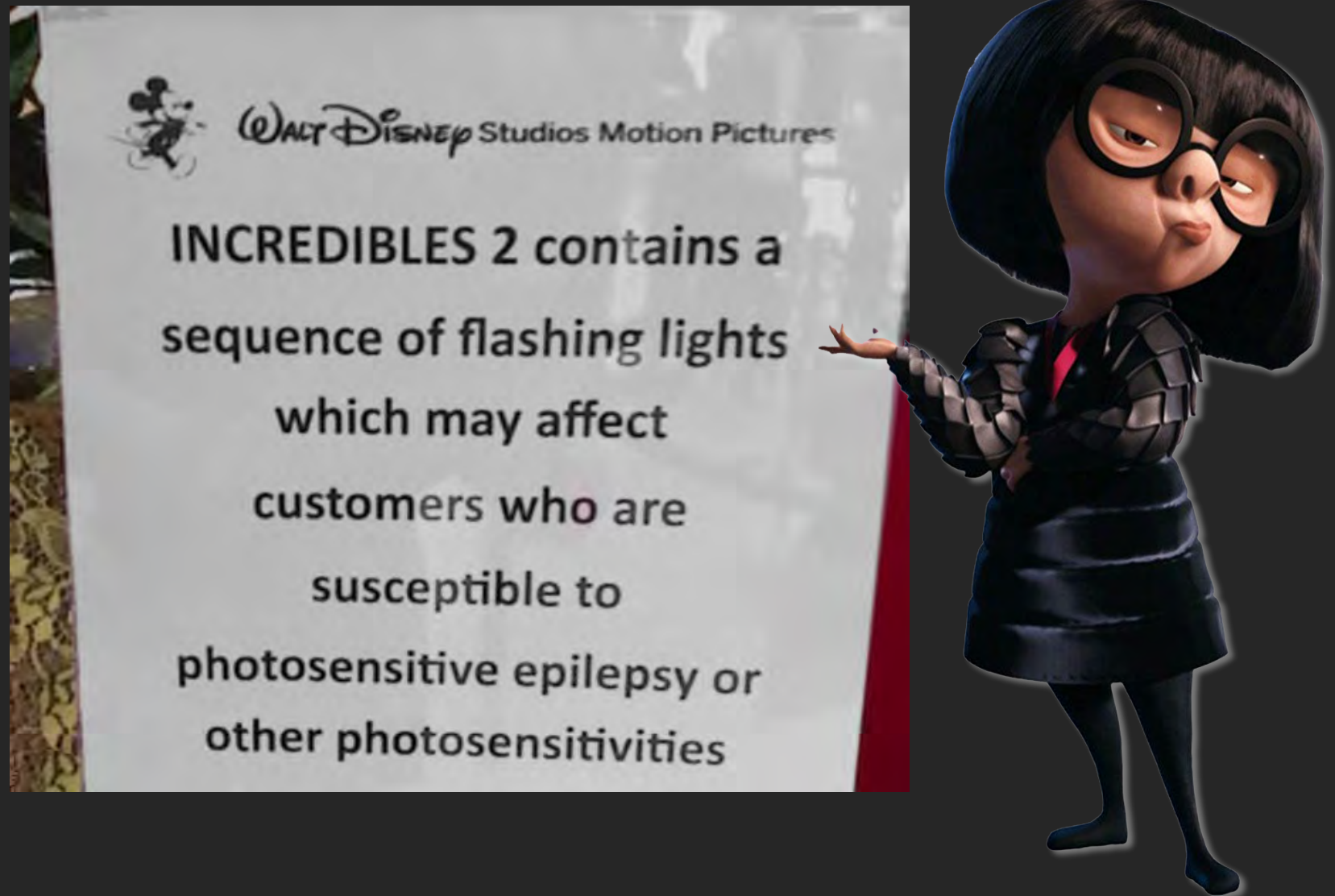
Use a screen reader

- Focus on navigation, forms, document structure, and dynamic content
- WebAIM tutorials for JAWS, NVDA, and VoiceOver
- Try testing without the mouse or monitor
- Don’t worry about pronunciation
- Sometimes it's the screen reader's fault

Screen reader shortcuts

Command	JAWS/NVDA	VoiceOver
“Special” key	Insert	control + option = VO
Read all	Insert + down arrow	VO + A
Read one line	Down arrow	VO + Arrow
Stop reading	Ctrl	Control
Links/Form fields	Tab	tab
Headings	H, 1-6	VO + command + H
Forms	F	VO + command + J
Tables	T	VO + command + T
“Rotor”		VO + U + Arrow keys
Landmarks	R (JAWS), D (NVDA)	Rotor

Photosensitive Epilepsy



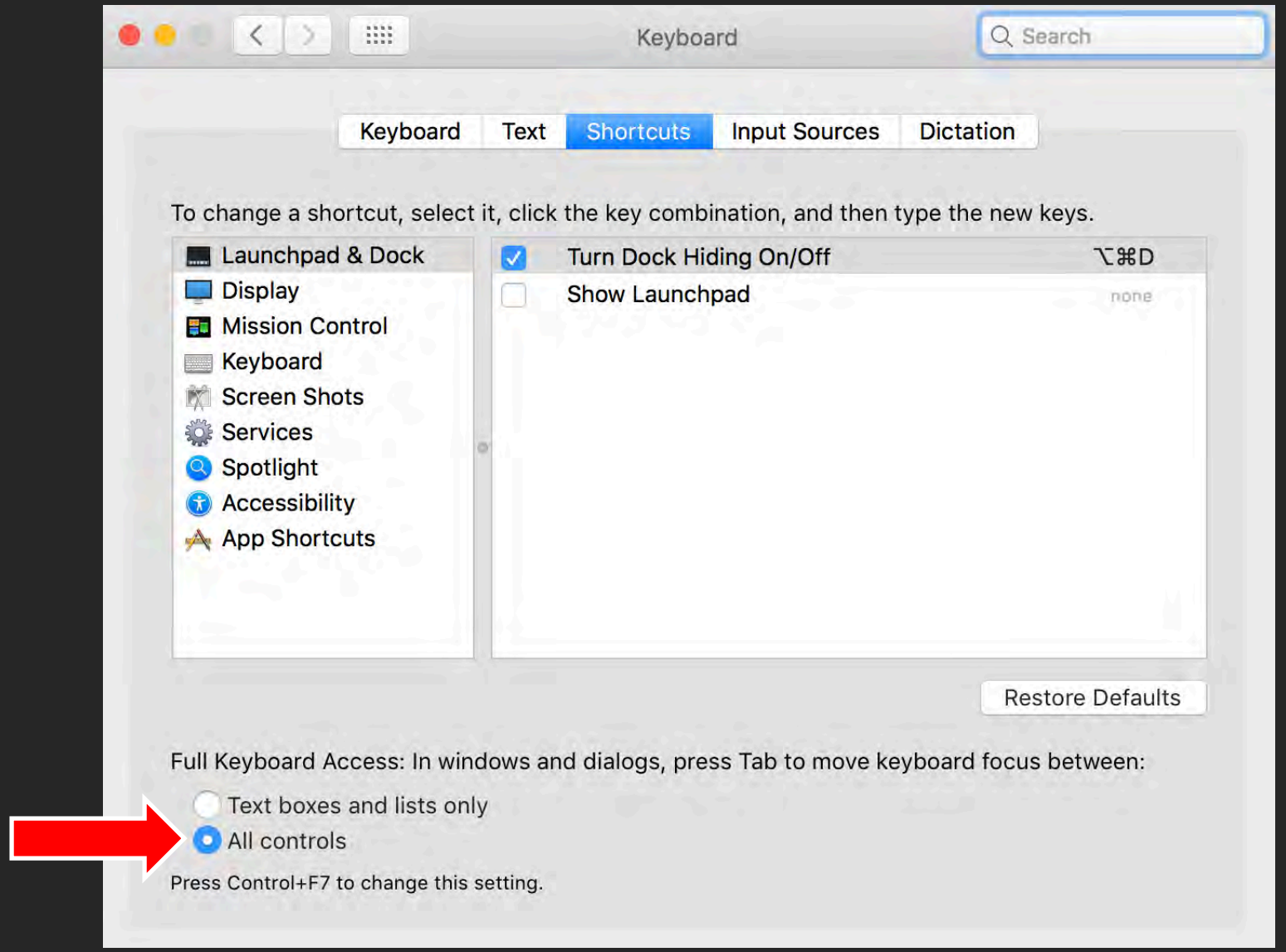
Be careful with flashing/strobing content

- 3 times per second or greater
- Size, brightness, and red threshold
- Annoying rule

Standard keystrokes

- Navigate links, form controls, etc.: Tab, Shift + Tab
- Link: Enter
- Button: Enter **or** Spacebar
- Checkbox: Spacebar
- Radio buttons: ↑/↓ and ←/→
- Select menu: ↑/↓, Letters, Spacebar to expand
- Close: Esc
- Other widgets: use standard keyboard interaction patterns

Some tweaking required on Mac



kindle fire HD

Our most affordable Kindle Fire, now in HD

Product Tour

Product Tour

FreeTime

Apps & Games

See 1 customer image

Share your own customer images

learn more 17 of 17

7"

(9,193 customer reviews)

$139.00 Prime Exclusive digital benefits with Amazon Prime

Storage Size: 8 GB

8 GB | 16 GB

Offer Type: With Special Offers

With Special Offers | Without Special Offers

Special offers and sponsored screensavers display on the Kindle Fire lock screen. Learn more

In Stock.

Ships from and sold by **Amazon Digital Services**.
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Want it tomorrow, Feb. 19? Order within **7 hrs 50 mins** and choose **One-Day Shipping** at checkout. Details

We want you to know...

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Our most affordable Kindle Fire—now with a stunning HD display, faster processor, and longer battery life

- Experience movies, TV, and games, and more on a stunning HD display (216 ppi / 1280x800)
- Fast 1.5GHz dual-core processor—apps launch quickly, games and videos play smoothly
- Create profiles and set time limits for children with Kindle FreeTime. Easy-to-use parental controls let everyone enjoy, worry-free
- Ultra-fast web browsing over built-in Wi-Fi, plus updated e-mail and calendar support for Gmail, Outlook, and more
- Instant access to over 100,000 apps and games in the Amazon Appstore, including a new paid app for free every day
- Prime In addition to Free Two-Day Shipping, Prime members can stream tens of thousands of Prime Instant Video titles at no additional cost, over half of which can be downloaded to the latest generation of Kindle Fire tablets. Learn more

Meaningful link text

- Click here
- Click here to log in
- Click here to log in
- Log in

Other principles

- Ensure adequate spacing between clickable elements
- Make sure clickable items look clickable
  (and vice versa)
- Don’t use the `accesskey` attribute
- Be careful with inactive/disabled controls

Cognitive/Learning Disabilities

- Largest disability group. Larger than all the others put together.
- Because users vary greatly, we will focus on generic recommendations.

Cognitive/Learning Disabilities

- Be careful with movement and other distractions
- Use good organization (headings, lists, etc.)
- Focus on important content
- Simplify
  - “readable to users with a lower secondary reading level” (WCAG AAA)

Cognitive/Learning Disabilities

- Small text negatively impacts readability
  - WCAG has no text size guidelines
- Avoid long line lengths
  - Consider line height/spacing
- Be consistent

Use lists appropriately

- `<ol>` for ordered, hierarchical lists
- `<ul>` for unordered, bulleted lists
- `<dl>` for definition/description list (name/value pairs in HTML5)
  - FAQ

Fonts & Text

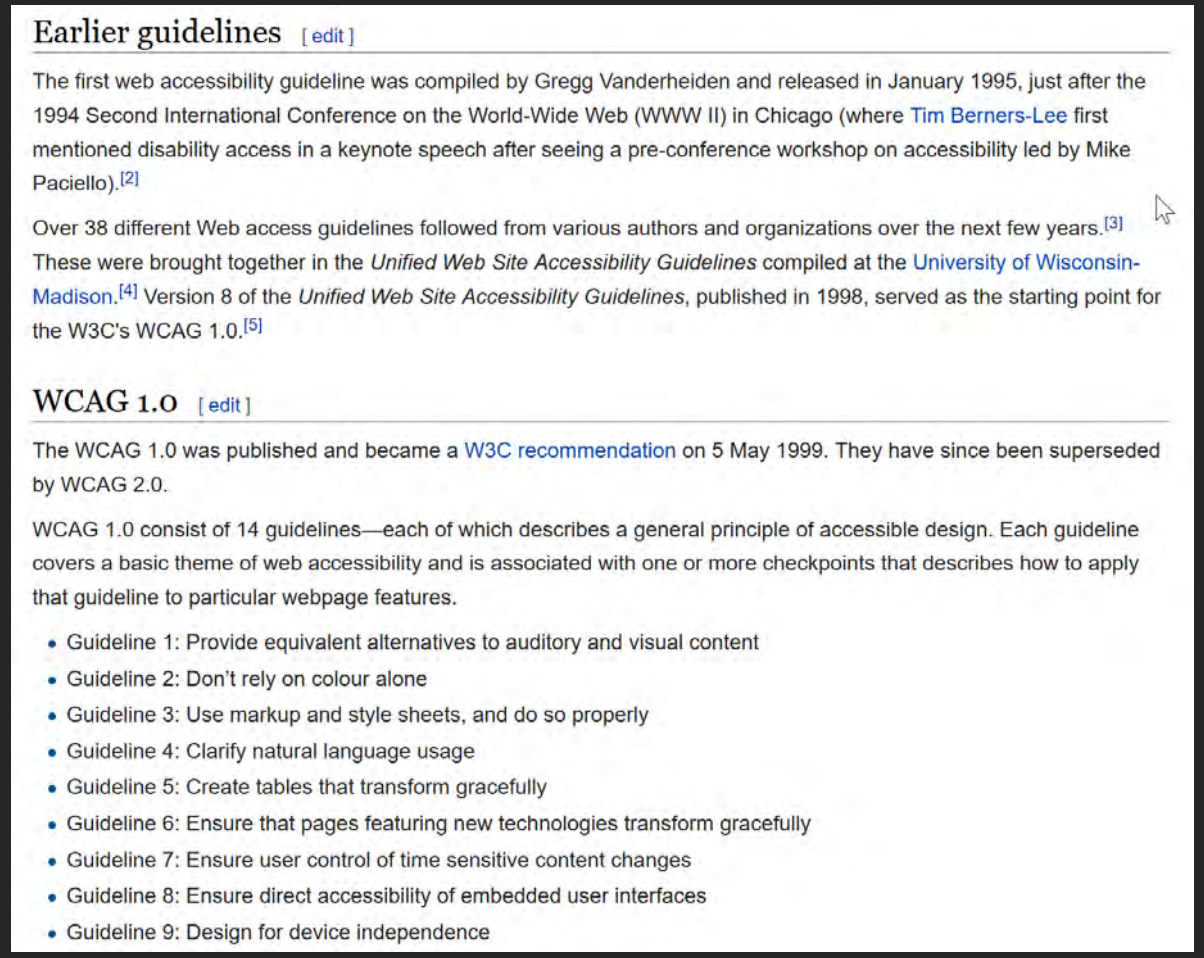
- Absolute (px, pt, etc.) or relative sizes (%, em, etc.)
- Font faces
  - Web fonts and embedded fonts are OK
  - Choose good, legible fonts
- Be careful with ALL CAPS
  - Use CSS `text-transform:uppercase`
- Consider special characters and verbosity
  - $.99 vs $99
  - Minus symbol for negative numbers
  - Aural CSS – great idea, but no current support

WCAG 2.1 - Text Spacing (Level AA)

“No loss of content or functionality occurs” when the user increases spacing between:

- Paragraphs: 2 × font size
- Lines: 1.5 × font size
- Words: 0.16 × font size
- Letters: 0.12 × font size

Text Spacing Applied



Earlier guidelines [edit]

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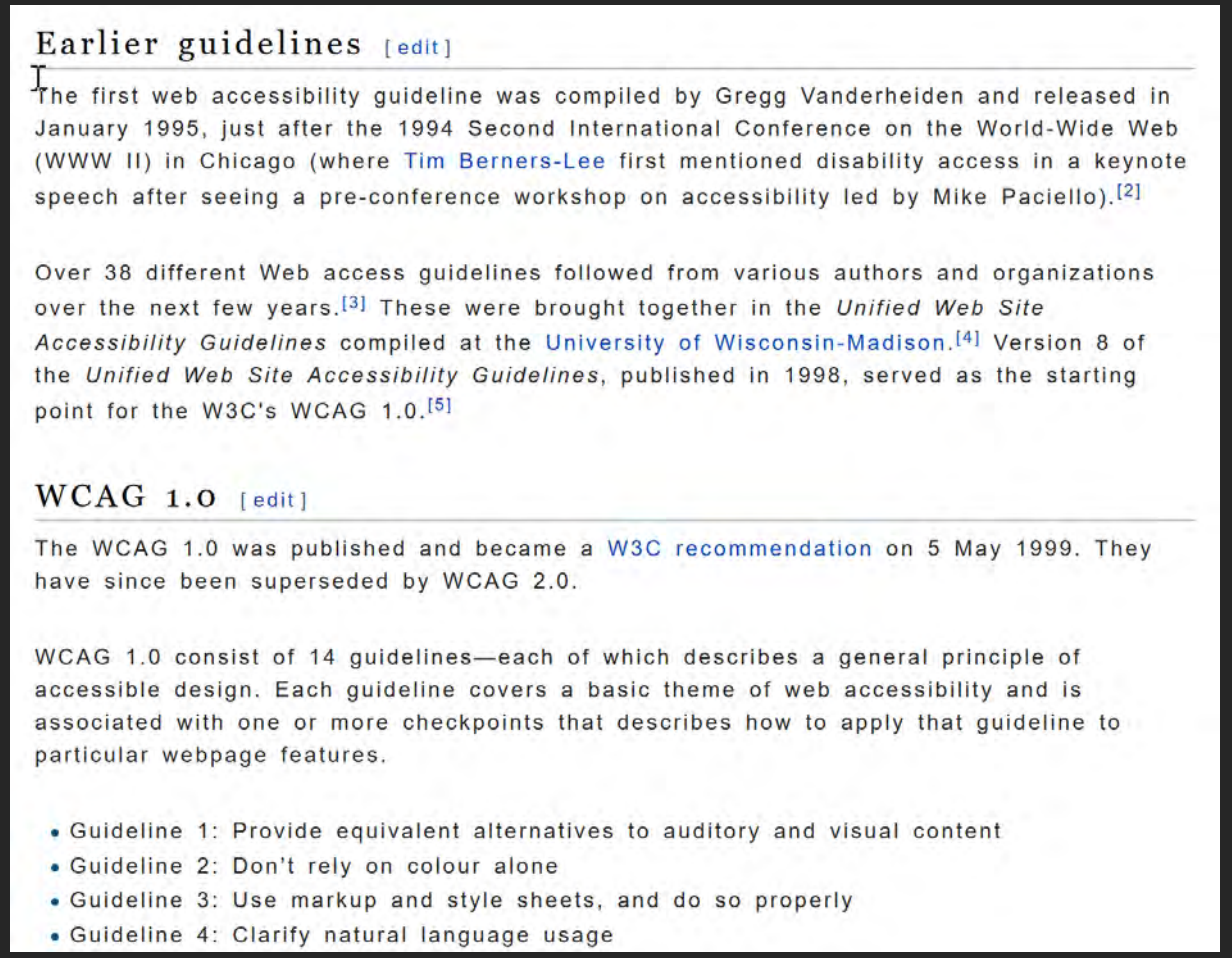
WCAG 1.0 consist of 14 guidelines—each of which describes a general principle of accessible design. Each guideline covers a basic theme of web accessibility and is associated with one or more checkpoints that describes how to apply that guideline to particular webpage features.

- Guideline 1: Provide equivalent alternatives to auditory and visual content
- Guideline 2: Don't rely on colour alone
- Guideline 3: Use markup and style sheets, and do so properly
- Guideline 4: Clarify natural language usage
- Guideline 5: Create tables that transform gracefully
- Guideline 6: Ensure that pages featuring new technologies transform gracefully
- Guideline 7: Ensure user control of time sensitive content changes
- Guideline 8: Ensure direct accessibility of embedded user interfaces
- Guideline 9: Design for device independence



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[Text spacing bookmarklet]

Tables

Layout Tables

Heat wave linked to temperatures

After three years of effort city scientists now agree that the primary cause of the 2003 heatwave was hot air from our

MORE

Man Gets Nine Months in Violin Case

Mayor: These kinds of crimes need more creative, effective punishments. For example, we could require compulsory

MORE

Lack of brains hinders research

Brain donations: huge drop off in brain donations due to the great 'success' of 'Slow Traffic, Safe Streets' policy

MORE

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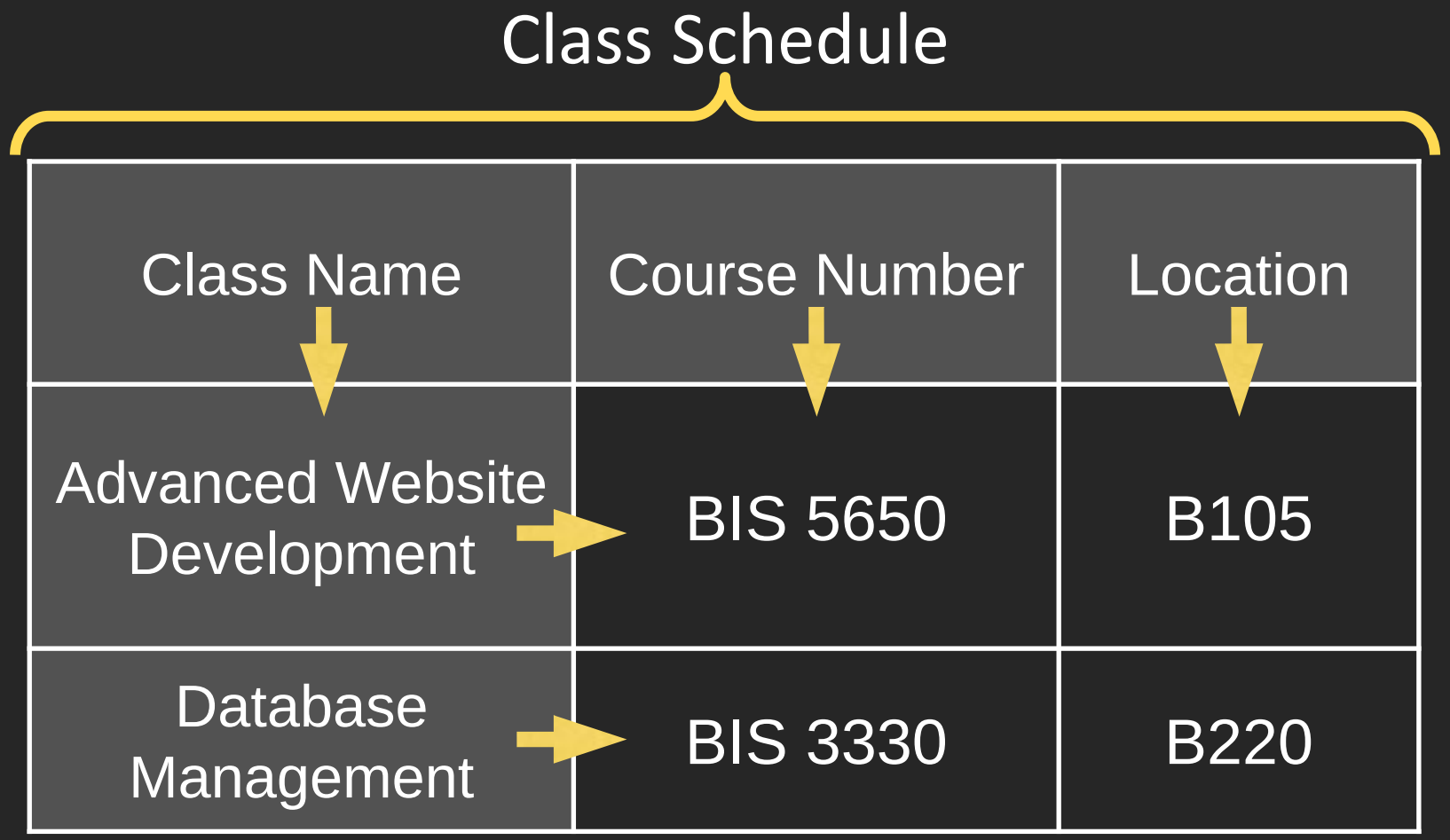
Data Tables


Class Schedule
Class Name
Course Number
Location
Advanced Website Development
BIS 5650
B105
Database Management
BIS 3330
B220

Data tables

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  <th scope="col">Class Name</th>
  <th scope="col">Course Number</th>
  <th scope="col">Location</th>
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  <td>BIS 5650</td>
  <td>B105</td>
</tr>
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```

wave.webaim.org

Document Practice

https://goo.gl/GcKib9

Thank You!

http://webaim.org

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