## Letter of Information / Splash page

## Survey of Web Accessibility Practitioners #3

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## Introduction

The following research survey is a follow-up to previous WebAIM surveys of Web Accessibility Practitioners conducted July 2014 and April 2018. This survey is primarily intended to collect new information and track updates/trends from the previous surveys. By completing this survey you will help inform the web accessibility community. Everyone that implements accessibility is invited to participate, whether you do so casually or as a primary part of your job. Cyndi Rowland is the principal investigator for this study.

The survey will remain open through January 20, 2021. No personally identifying information is collected. When submitted, your browser version and operating system will be collected. Results will be reported as aggregated summaries and will be published January 2020. Your participation is purely voluntary and you can choose to stop at any time. This is a research study that is of minimal risk. It has been approved by Utah State University's Institutional Review Board (#11591). There are 36 brief questions that will take approximately 5-15 minutes. Although you will not directly benefit from taking this survey, your experiences and opinions could help inform the web accessibility field. The risk includes a potential loss of confidentiality. While the research team works to ensure confidentiality to the degree permitted by technology, it is possible, although unlikely, that unauthorized individuals could gain access to your responses because you are responding online. However, your participation in this online survey involves risks similar to a person's everyday use of the Internet. The survey data is collected via an encrypted/SSL protected web server and stored in a secure database. After data analysis, an archive will be placed in a secure server and any copy on a local machine will be deleted.

All data is stored on secure servers.

If you have any questions, please contact <u>Jared Smith</u>, co-principal investigator. If you have questions about your rights or would simply like to speak with someone other than the research team about questions or concerns, please contact the IRB Director at (435) 797-0567 or irb@usu.edu.

Checkbox – I certify that I am age 18+ and am considered an adult in my country or jurisdiction

Checkbox – I am a web accessibility practitioner and consent to participate in the survey

## **Begin the Survey**